



September 2026 Newsletter

COLBY AND SARAH KEEFER
4695 SYCAMORE DR. YPSILANTI, MI 48197

COLBY—(937) 902-1767
COLBY.KEEFER@ATHLETESINACTION.ORG

SARAH— (937) 681-6533
SARAH.KEEFER@ATHLETESINACTION.ORG

GIVE.CRU.ORG/0507765

“Again Jesus said, ‘Peace be with you! As the Father has sent me, I am sending you.’”
John 20:21

Greetings from our home to yours! It seems like a year’s worth of ministry has taken place since we last wrote to you. From training meetings with student leaders to kick off parties, and from large group gatherings to follow up coffee dates, the past month has been FULL of fruitful ministry! Our student leaders are amazing and this semester we have been teaching them about the “sent” identity God gives us as followers of Christ. He is SENDING us on mission for Him wherever we go...class, practice, grocery store, bus, etc. This brings much purpose to our lives, and it’s been encouraging to see our leaders grab ahold of these truths. Many students in this generation have grown up outside of the church, yet they are hungry to learn about spiritual things. One young freshman I met last week said to me, “I really don’t know much about all this Christian stuff, but I would like to learn.” How about that for a green light to walk through the gospel? God is on the move here at UM and EMU! We are grateful for the ways you are partnering with us to bring the love and truth of Christ to these precious young people.



I’m not sure if our living room has ever been quite so full as when we hosted the 35+ student leaders from EMU and UM for training in late August. To have a roomful of students who desire to see God use them in the lives of their peers is hugely encouraging! On the right are Sophie, Gabby, Tristen, Shayne and Cam, a few of our EMU leaders.

We were invited by the EMU athletic department to attend the all student-athlete welcome back party where we hosted a table to get the word out about AIA. Students flocked to our table to grab a piece of candy and many filled out a comment card indicating their interest in getting more information about our ministry. Women’s flag football is a new varsity sport at EMU and we went into the night praying that we’d meet some of the players...I think just about half of them came by and filled out a card. Go God!





We had back-to-back kick off parties on both campuses to start the year. It was great to reconnect with returning students, as well as meet new freshmen and transfers! On the left you can see the EMU lacrosse team showed up in full force!

The week after our kickoff parties we held our Sept large group gatherings on each campus. Colby taught from the Word, students shared about their summer AIA experiences, and people got to interact in small groups. So great to be together!



See anyone you recognize on that sideline? Colby & Brennen are chaplains for EMU football and love serving there! On the right you can see us with the Beyer family, our former UM students who were serving overseas with AIA until their daughter's cancer brought them unexpectedly back to the States. We are praising God that Abel's cancer treatments are going well and that Brennen & Nicky are able to serve alongside us. We absolutely LOVE their sweet family and are grateful for more laborers in the plentiful harvest here!



Please pray...

...for our faithful and precious student leaders at EMU & UM (39 of them!). Pray God strengthens their faith, grows their love for Him, and gives them wisdom as they lead.
...for freshmen to get involved in AIA. Pray they would find a loving community and a place to belong.
...for us as we follow up interested students. Pray we would be able to set up appointments and share clearly about the love and truth of Christ.
...for the Beyer family as they take on more ministry responsibilities. Pray God protects Abel's health and heals her cancer.

We are keenly aware that none of this is possibly without your partnership. Thank you!



The Keefer kids are settled into school! Mikayla is finishing her Masters of Social Work at Marist University, Jackson is studying abroad in Scotland, Jaydon is a sophomore at Calvin University, Moriah is in 12th grade, Mia in 9th & Jairus in 7th. We are blessed!